

Shopping platform integration for Returns Management Software

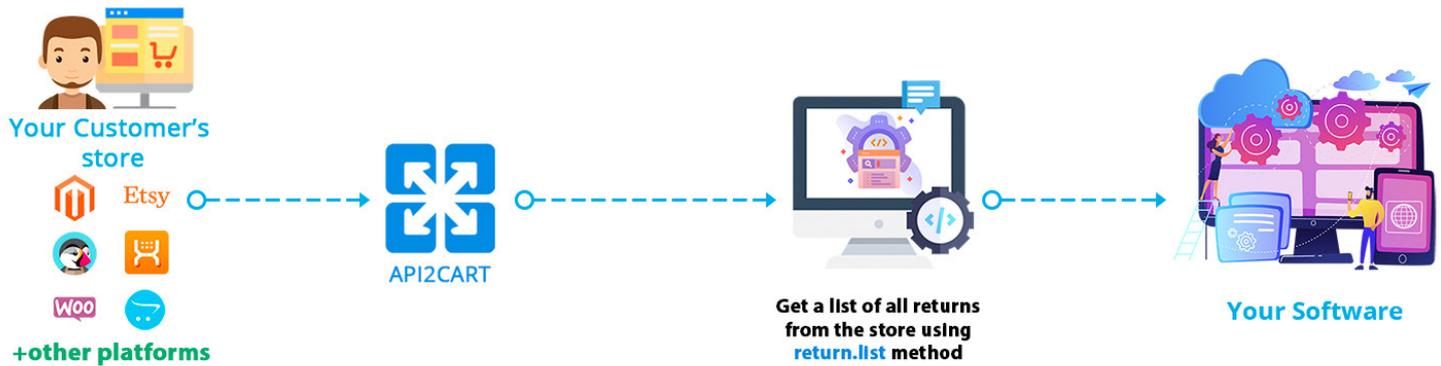
Unified approach



USE CASES

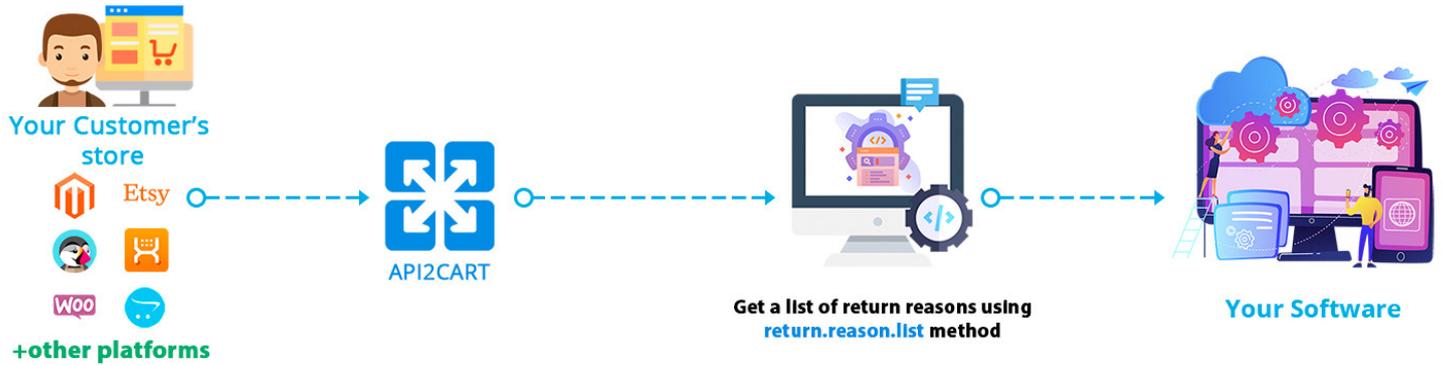
Get a List of Returns

Get a list of all returns from your clients' online stores easily



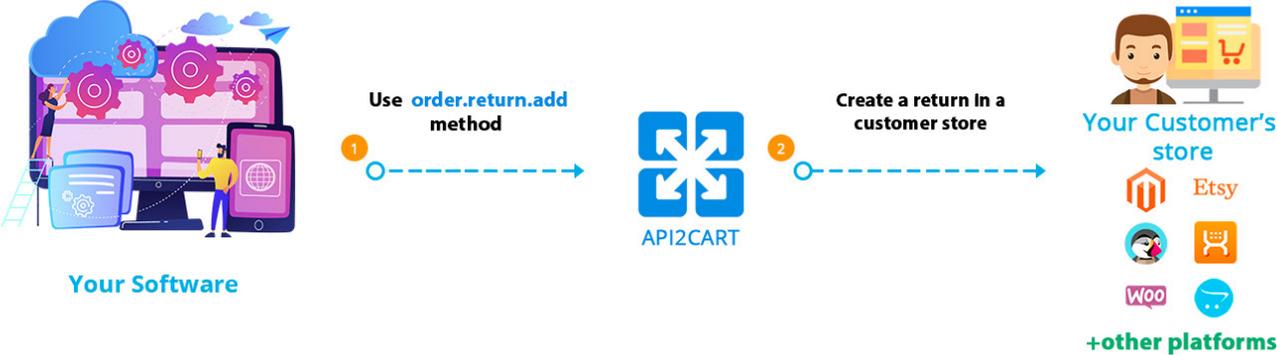
Get a List of Return Reasons

Get a list of all return reasons from your clients' online stores with all the details



Create a Return

Create a return in your customer store automatically



Update the Return Status

Update the return status automatically



Your Software

1 Use `order.return.update`
method



2 Update the return status



Why does returns management software need integration with shopping platforms?

Returns management software is a specialized tool that helps merchants and businesses handle the process of product returns efficiently and effectively. Such software is essential for eCommerce businesses to optimize their returns process and increase customer satisfaction.

Returns management software greatly depends on integration with shopping platforms, as carrying out key functions requires the ability to access order and product information from online stores.

No matter how daunting this sounds, integrations are unavoidable. What is avoidable, however, is *more integrations and the problems they entail*.

API2Cart makes integration with multiple shopping platforms and marketplaces so much easier, faster, and cheaper. Also, API2Cart takes care of further multi-platform maintenance. You integrate with the API once, get connected to more than 40 eCommerce platforms, and don't worry about upgrading your code every time new versions of platforms come out.



How shopping platform integration builds a critical link in the chain

For you, as a returns management software, merchants' e-shops are a valuable asset because that is where your system gets information on orders and products that must be returned to run its functions.

Returns management software depends on integration with shopping platforms to help online merchants make their businesses more successful and profitable. Info from stores powers the majority of features and processes that every cart returns management software covers.

In particular, integration with customer stores via API2Cart enables returns management software to do the following:

- Automate all of the processes involved in managing returns
- Automatically sync order data and inventory levels
- Organize the data in detailed reports

The quality of returns management software depends on its level and quality of integration with shopping platforms. Integration means tying your application with a third party, so should something go wrong and an information loss or distortion occurs, and a whole lot of integrated processes will go in the blink. The consequence of this will be that first, your customers, and then you will suffer losses.

The best way to integrate safely is to invest in a well-coined connection via API2Cart Unified Shopping Platform and Marketplace API. Having dealt with hundreds of integrations, our team has learned the pain points that various web and mobile applications face. With these in mind, **we crafted our unified API that lets your product seamlessly communicate with clients' stores, be they based on Shopify, Magento, WooCommerce, or any other shopping platform or marketplace that we support.** Plus, API2Cart API makes it equally easy to integrate shopping platforms with both web and mobile applications.

API2Cart Methods for Returns Management Software

API2Cart has rich capabilities for returns management software. We provide the whole scope of functionality to get and manage all needed info on products, orders, etc. Let's dig deeper into the methods that help to perform the integration.

Get a list of all returns

We have everything needed to get access to the data connected with online store clients' returns.

Get the list of all returns using [return.list](#) method.

Get a list of return reasons

You can get a detailed list of return reasons using the [return.reason.list](#) method.

Also, it is possible to retrieve the list of return statuses with the help of [return.status.list](#) method.

Create a return in a store

You can create a return in a customer store using [order.return.add](#) method.

In case you need to update the return status, you can use [order.return.update](#) method.

[Explore how to work with returns](#)

Key Challenges of in-house integration (multiplied by the number of connections)

Developing every new connection takes resources and entails further engagement. The integration with shopping platforms, marketplaces, and other related systems involves dealing with the following challenges:

1. Time.

On average, an integration takes 4-12 weeks to develop. In this time the responsible developer will learn the platform logic and architecture, put effort into reducing the friction between the product and the system, and very likely find themselves off base a couple of times.

2. Expenses.

Be ready to pay a set sum of a few thousand dollars plus extra if the need for additional development occurs. After the integration is complete and iterated to success, it will need developer work and attention because new versions will appear, and this will mean upgrades to make. Plus, your clients might request modifications and custom enhancements.

3. Human resources.

Each integration is both tons of work to do and a separate thorn in the side that never goes away after the work is done that someone has to deal with. For better and more reliable results, you will want someone to be dependable and expert, and that is not easy to find and hard to allocate if they are a part of your product team.

How API2Cart helps

Having dealt with hundreds of integrations, our team has learned the pain points that returns management software faces. With these in mind, we crafted our unified API that lets your solution communicate with clients' e-stores, be they based on Shopify, Magento, WooCommerce, or any other shopping platform that we support.

Speaking the language of benefits, API2Cart offers you to do the following:

▶ **Enhance your functionality faster**

Our unified API eliminates the need to develop separate integration for each platform. *Integrate once, and get the data required from the platforms needed.*

▶ **Expand your market share dramatically**

Win more clients by having access to data from stores built on *the shopping platform they use*. Each integration means another thousands of users need you.

▶ **Reduce cost, save time**

You connect to dozens of platforms via one integration. It's months of expensive development work avoided.

▶ **Save resources**

Concentrate on what matters for your business. We take care of platform updates.

Speaking the language of tech, API2Cart lets you do the following:

1. Integrate your product with more than 40 shopping platforms via one API
2. Add stores to join the 50k+ stores successfully connected by other clients of ours
3. Avoid the need to maintain each connection separately
4. Synchronize data from stores with your product in real-time via webhooks enabled
5. Escape mapping headaches

**Let us know if you have any questions.
We'll be happy to discuss them in any form you like.**

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